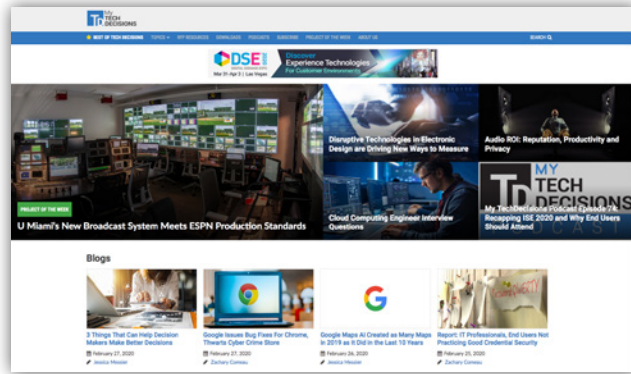


List Rental Data Card



Postal: 18,205 | \$140/M

Email: 8,774 | \$400/M



MyTechDecisions provides industry-leading business information for IT professionals and tech managers. MyTechDecisions media connects with an audience that is actively engaged in learning about new products, services and technologies — a powerful environment for your marketing message.

PRIMARY BUSINESS	POSTAL COUNTS	EMAIL COUNTS
Corporate (112)	246	218
Government (121)	51	66
Healthcare (122)	66	50
Higher Ed (123)	571	286
Hospitality (124)	103	49
House of Worship (109)	719	286
K-12 (140)	703	314
Large Venues (127)	27	15
Manufacturing (133)	667	361
Retail (139)	53	46
Technology Installer (147)	3,906	2,316
Non-Profit (172)	9	19
Other, N/A	11,084	4,748
TOTAL	18,205	8,774

TD CAREER LEVEL	POSTAL COUNTS	EMAIL COUNTS
C-Suite/Executive	267	387
Director	183	250
Management	312	411
Non-Management	110	176
Other, N/A	17,333	7,549

TD DEPARTMENT	POSTAL COUNTS	EMAIL COUNTS
AV/Technology	327	319
Customer Management	15	25
Facilities Management	28	35
Financial	4	18
Human Resources	3	8
IT	285	569
Marketing	39	58
Office/Building Administration	23	34
Sales	94	100
Security	47	56
Other, N/A	17,340	7,553

GEOGRAPHIC	POSTAL COUNTS	EMAIL COUNTS
New England	994	492
Mid Atlantic	2,572	1,300
East North Central	2,590	1,245
West North Central	1,139	485
South Atlantic	3,821	1,797
East South Central	840	358
West South Central	1,909	848
Mountain	1,233	564
Pacific	3,049	1,415
TOTAL	18,147	8,504

SELECTION CHARGES	MATERIALS, PROCESSING & DELIVERY
Primary Business: \$10/m	Delivery: \$75/f
Title: \$10/m	Minimum Charge: \$500
Geography: \$10/m Radius: \$25 each	
All authorizations are 1X usage Emails are deployed by Emerald Expositions. Materials must be submitted 48 hours prior to deployment date for testing. Postal mailings need prior approval on mail piece and file sent to a 3rd party bonded mail house.	

Contact your sales rep to request a quote or counts today!
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