

List Rental Data Card

Commercial INTEGRATOR

Postal: 38,907 | \$140/M

Email: 17,327 | \$400/M



Commercial Integrator provides industry-leading business information for commercial integrators and end-users. *Commercial Integrator* media connects with an audience that is actively engaged in learning about new products, services and technologies — a powerful environment for your marketing message.

PRIMARY BUSINESS	POSTAL COUNTS	EMAIL COUNTS
Systems Integrator/Installer/VAR	15,993	7,609
Consulting Firm	3,587	1,417
Builder/Contractor/Developer	2,986	589
Rental Companies/Rental & Staging	246	92
Manufacturer/Manufacturer's Rep	3,103	1,411
Distributor	1,129	368
Association	278	83
Other, N/A, Blank	11,585	5,758
TOTAL	38,907	17,327

TITLE	POSTAL COUNTS	EMAIL COUNTS
Executive Management	17,036	6,950
Architect/Design/Engineering	4,650	1,012
Consultant	1,174	501
AV/IT Technology Management	1,172	579
IT/Network Sec. Management	788	316
Security Management	333	102
Marketing/Sales Management	3,757	1,610
IT/AV Security Staff	343	125
Other, N/A, Blank	9,654	6,132
TOTAL	38,907	17,327

CATEGORIES	POSTAL COUNTS	EMAIL COUNTS
Audio	20,443	11,625
Audio/Video	23,069	12,696
Business	13,005	9,263
Control & Automation	20,697	10,624
Connections	15,950	7,641
Digital Signage	15,655	8,855
Enhancements	14,783	7,089
Industry	179	88
Networks	19,028	10,293
Security	15,686	8,425
Tools & Training	6,305	2,885
UCC	10,299	5,145
Video	20,258	11,181

GEOGRAPHIC	POSTAL COUNTS	EMAIL COUNTS
New England	2,084	881
Mid Atlantic	5,706	2,551
East North Central	5,440	2,324
West North Central	2,574	1,015
South Atlantic	8,133	3,620
East South Central	1,537	655
West South Central	3,810	1,689
Mountain	2,790	1,192
Pacific	6,745	2,931
TOTAL	38,819	16,858

SELECTION CHARGES	MATERIALS, PROCESSING & DELIVERY
Primary Business: \$10/m	Delivery: \$75/f
Title: \$10/m	Minimum Charge: \$500
Geography: \$10/m Radius: \$25 each	
All authorizations are 1X usage Emails are deployed by Emerald Expositions. Materials must be submitted 48 hours prior to deployment date for testing. Postal mailings need prior approval on mail piece and file sent to a 3rd party bonded mail house.	

Contact your sales rep to request a quote or counts today!
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