

Commercial INTEGRATOR 2020 RATES AND SPECS (GROSS)

FOUR COLOR PRINT

Size	1x	3x	6x	12x	Dimensions	
2 Page Spread	\$13,860	\$13,282	\$12,705	\$12,128	16"w x 10.812"h (Trim)	15.25"w x 10"h (Live Area)
<i>Spreads should allow .375" for gutter on each side. Please keep live matter .375" from edge. Bleed requires .125" added to all sides for trim.</i>						
Full Page & Bleed	\$6,930	\$6,639	\$6,353	\$6,061	8"w x 10.812"h (Trim)	7.25"w x 10"h (Live Area)
<i>Please keep live matter .375" from edge. Bleed requires .125" added to all sides for trim.</i>						
Back Cover	\$8,663	\$8,432	\$8,201	\$7,970	8"w x 10.812"h (Trim)	7.25"w x 10"h (Live Area)
Cover Two	\$8,432	\$8,201	\$7,970	\$7,739	8"w x 10.812"h (Trim)	7.25"w x 10"h (Live Area)
Cover Three	\$7,854	\$7,623	\$7,392	\$7,161	8"w x 10.812"h (Trim)	7.25"w x 10"h (Live Area)
2/3 Page	\$4,851	\$4,648	\$4,444	\$4,241	4.5625"w x 9.5"h	
1/2 Page Horizontal	\$4,158	\$3,982	\$3,812	\$3,636	7"w x 4.625"h	
1/2 Page Island	\$4,158	\$3,982	\$3,812	\$3,636	4.5625"w x 7"h	
1/3 Page Vertical	\$3,119	\$3,003	\$2,855	\$2,712	2.1875"w x 9.5"h	
1/3 Page Square	\$3,119	\$3,003	\$2,855	\$2,712	4.5625"w x 4.625"h	
1/4 Page	\$2,079	\$1,991	\$1,903	\$1,815	3.375"w x 4.625"h	

MARKETPLACE

	1x	Dimensions
1/8 Page Vertical	\$963	2.1875"w x 3.625"h
1/6 Page Vertical	\$1,265	2.1875"w x 4.625"h
1/4 Page Vertical	\$1,705	3.375"w x 4.625"h
1/3 Page Square	\$2,200	4.5625"w x 4.625"h
1/2 Page Horizontal	\$2,888	7"w x 4.625"h

PRINT AD SPECS

- Preferred file format: PDF-x1a
- Preferred method of submission: All images must be hi-res 300 dpi, CMYK or grayscale and meet SWOP standards.
- Save in TIFF or EPS format without embedded ICC profiles.
- Embed all fonts. Use only Adobe fonts.
- Files should be 100% of print size.

For more information and uploading instructions please contact:
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Commercial INTEGRATOR

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Commercial Integrator (CI) is the top information source for installers and dealers in the commercial integration market. Our primary goal is to help commercial integrators improve and grow their businesses earning CI a strong following on all of our media platforms. Our CI audience can become your marketing asset. As your marketing partner, we collaborate by educating, planning, executing and communicating every step of the way.

Creative Services Director/ Ad Production Manager

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