

CEPro 2020 RATES AND SPECS (GROSS)

FOUR COLOR PRINT

Size	1x	3x	6x	12x	Dimensions	
2 Page Spread	\$21,637	\$20,961	\$20,504	\$19,828	16"w x 10.812"h (Trim)	15.25"w x 10"h (Live Area)
<i>Spreads should allow .375" for gutter on each side. Please keep live matter .375" from edge. Bleed requires .125" added to all sides for trim.</i>						
Full Page & Bleed	\$12,689	\$12,007	\$11,666	\$11,099	8"w x 10.812"h (Trim)	7.25"w x 10"h (Live Area)
<i>Please keep live matter .375" from edge. Bleed requires .125" added to all sides for trim.</i>						
Back Cover	\$13,706	\$13,030	\$12,689	\$12,007	8"w x 10.812"h (Trim)	7.25"w x 10"h (Live Area)
Cover Two	\$13,310	\$12,650	\$12,320	\$11,660	8"w x 10.812"h (Trim)	7.25"w x 10"h (Live Area)
Cover Three	\$12,925	\$12,375	\$11,880	\$11,330	8"w x 10.812"h (Trim)	7.25"w x 10"h (Live Area)
2/3 Page	\$9,515	\$9,290	\$8,949	\$8,608	4.5625"w x 9.5"h	
1/2 Page Horizontal	\$7,134	\$6,683	\$6,342	\$6,116	7"w x 4.625"h	
1/2 Page Island	\$7,134	\$6,683	\$6,342	\$6,116	4.5625"w x 7"h	
1/3 Page Vertical	\$4,868	\$4,758	\$4,642	\$4,417	2.1875"w x 9.5"h	
1/3 Page Square	\$4,868	\$4,758	\$4,642	\$4,417	4.5625"w x 4.625"h	
1/4 Page	\$4,301	\$4,076	\$3,850	\$3,625	3.375"w x 4.625"h	

MARKETPLACE

	1x	Dimensions
1/8 Page Vertical	\$963	2.1875"w x 3.625"h
1/6 Page Vertical	\$1,265	2.1875"w x 4.625"h
1/4 Page Vertical	\$1,705	3.375"w x 4.625"h
1/3 Page Square	\$2,200	4.5625"w x 4.625"h
1/2 Page Horizontal	\$2,888	7"w x 4.625"h

PRINT AD SPECS

- Preferred file format: PDF-x1a
- Preferred method of submission: All images must be hi-res 300 dpi, CMYK or grayscale and meet SWOP standards.
- Save in TIFF or EPS format without embedded ICC profiles.
- Embed all fonts. Use only Adobe fonts.
- Files should be 100% of print size.

For more information and uploading instructions please contact:
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**Creative Services Director/
 Ad Production Manager**

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